



VON Middlesex-Elgin
serves 1,500
individuals in
our community every
day.

SEPTEMBER 27, 2025
Mount Brydges Lions Park



June 3, 2025

Greetings,

At VON Middlesex-Elgin, we have served our community for over 100 years. This spring, we are excited to announce the return of the **VON Activity Challenge** on **Saturday Sept 27, 2025**. The event includes a group SMART exercise challenge, nature scavenger hunt, family activities and is capped off by a community BBQ. The funds raised help ensure that we continue to provide our programs and services in the community to those that need them.

Support from our community allows us to address the unique needs of our residents to maintain essential programs and services such as Adult Day Program, Bereavement Services, Home at Last, Meals on Wheels, SMART® Exercise & Falls Prevention Program and Accessible Transportation Services, just to name a few.

We are so grateful for the wonderful engagement we see in our community and would love to welcome you to the Activity Challenge this year. We would really appreciate any support you could provide as a sponsor of the event. If monetary support is not possible, we would love to welcome you and your team to participate in the Activity Challenge. *Please view the following pages for our sponsorship options as well as a form to register your team for the event.*

Thank you in advance for your consideration to support community health. Together, we will ensure Middlesex and Elgin Counties are the best place to Live Every Day!

Sincerely,

Noel Sterne & the VON Middlesex-Elgin Team

Sponsoring the Activity Challenge is a great opportunity to share your community support, a day of fun, food, friends all in support of a great cause!



VON Middlesex-Elgin is a charitable, not-for-profit health care organization, caring for individuals in our community *since 1906!*



Individuals staying healthy was a priority with 4952 people attending SMART® Exercise Classes held in 2023!





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SPONSORSHIP LEVELS

RECOGNITION	PRESENTING SPONSOR \$5,000	DIAMOND SPONSOR \$2,500	PLATINUM SPONSOR \$1,500	GOLD SPONSOR \$1,000	SILVER SPONSOR \$500	BRONZE SPONSOR \$300
Part of event name, LOGO on all print materials	PROMINENT LOGO					
Exclusive Media Promo: business name mentioned in ALL media ads						
Opportunity to speak at event						
LOGO in all e-blasts to past and present supporters - minimum of 3 emails	PROMINENT LOGO	LOGO				
Sponsor provided Corporate Banner at event						
LOGO on t-shirts offered to all participants	LOGO on front	LOGO on back	LOGO on back	LOGO on back	LOGO on back	BUSINESS NAME on back
LOGO on posters	PROMINENT LOGO	LOGO	LOGO	LOGO	LOGO	BUSINESS NAME
Website & Social Media Mentions	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO & LINK	BUSINESS NAME & LINK
At Event Appreciation: verbal thank you & acknowledgement						
At Event Thank You: LOGO on signage	PROMINENT LOGO	LOGO	LOGO	LOGO	LOGO	BUSINESS NAME